



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

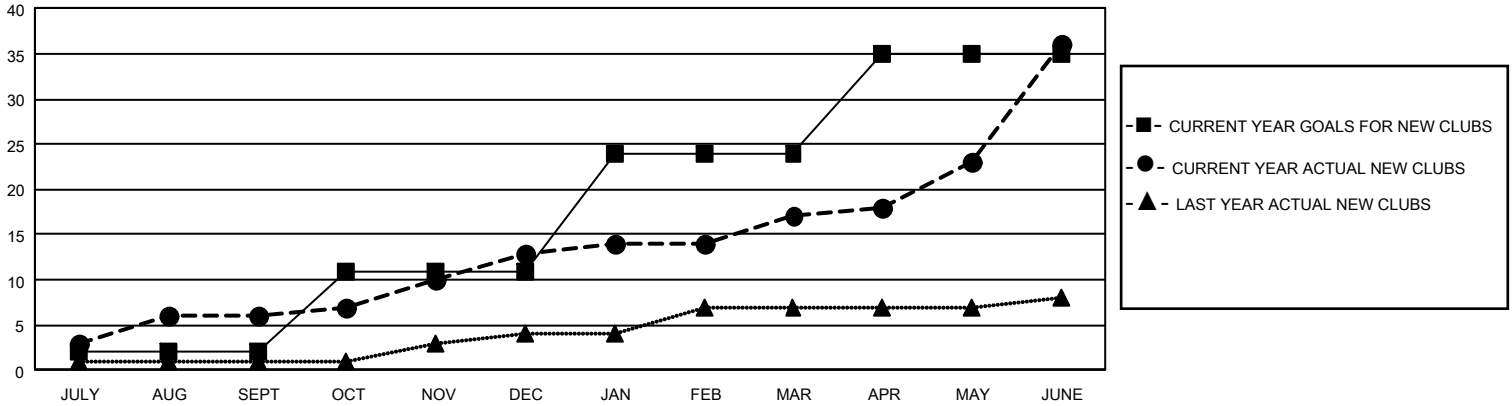
GAT Constitutional Area 2

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

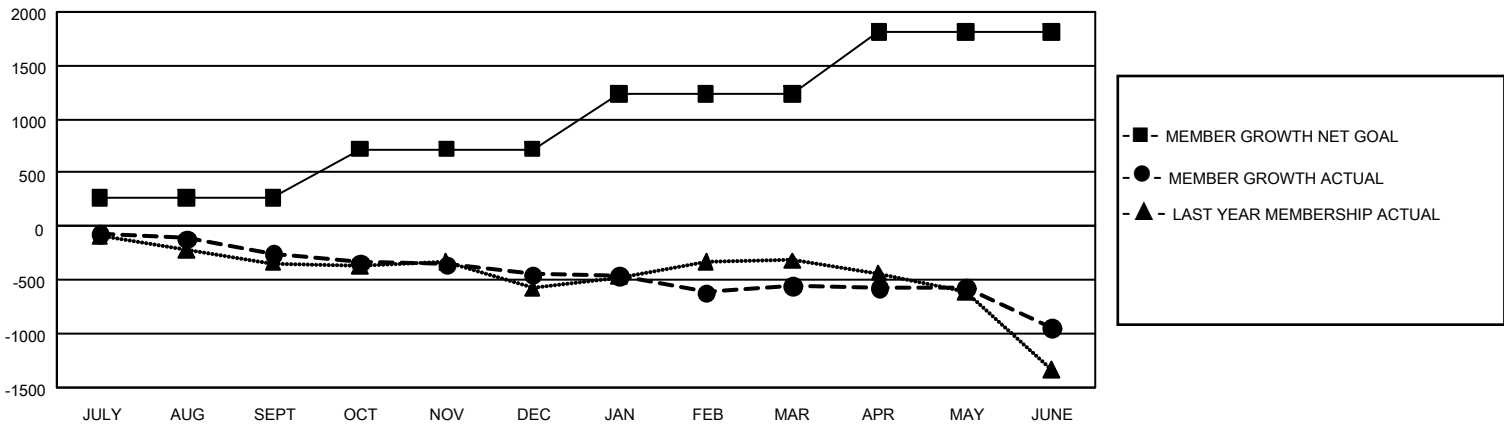
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 6 | 6 | 9 |
| OCT/NOV/DEC | 27 | 7 | 6 |
| JAN/FEB/MAR | 39 | 4 | 16 |
| APR/MAY/JUNE | 33 | 19 | 5 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 270 | 530 | 703 |
| OCT/NOV/DEC | 450 | 937 | 1,047 |
| JAN/FEB/MAR | 515 | 555 | 592 |
| APR/MAY/JUNE | 580 | 975 | 1,289 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---------------------------------------|-----------------|
| DROPPED CLUBS: 36 | 566 CLUBS OF 1,307 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 18,576 (66.53%) |
| DECEASED | 440 | FEMALE | 9,344 (33.47%) |
| CLUB CANCELLED | 169 | TOTAL FAMILY UNIT MEMBERS 4,977 | |
| OTHER | 3,022 | FAMILY MEMBERS PAYING HALF DUES 2,548 | |
| TOTAL | 3,631 | | |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)